



## Call for K-12 Learning Content Authors and Reviewers:

### Expressions of Interest

Etraffic Press, a division of Etraffic Solutions, is seeking interested and qualified K-12 educators to submit applications for short term assignments which will assist the company in the development of its suite of K-12 learning content and teacher support materials in the following areas:

#### Elementary (K- Grade 6)

- 1) Mathematics
- 2) French as a Second Language (FSL)
- 3) Spanish as a Second Language (SSL)
- 4) Science
- 5) English Language Arts
- 6) Social Studies

#### Secondary (Grades 7 – 12)

- 7) Mathematics (applied (including workplace applications) and academic)
- 8) French as a Second Language (FSL)
- 9) Spanish as a Second Language (SSL)
- 10) Science
- 11) English Language Arts
- 12) Social Studies (including History, Geography)

#### Content Development Projects

Etraffic Press is working on a number of K-12 content development projects at any given time. These projects include the following:

- Development of print resources (textbooks, student learning guides, student workbooks, teacher and facilitator support materials). Print resources require authoring (writing), editorial review for readability, pedagogical review and curriculum alignment.
- Development of media treatments to support a blended learning model (a variety of Flash media including Concept Capsules, Teacher Essentials lessons, NotePad Tutor lessons, animations). Media treatments require scripting and review to ensure curriculum and pedagogical alignment.
- Development of assessment resources to support student learning and provide study guides for students. Assessment resource development projects require item writing, alignment to learning resources to fill gaps in student understanding, and review to ensure curriculum alignment.



Examples of the types of work that the company is engaged in can be found at: <http://www.etrafficsolutions.com> and at [www.etrafficpress.com](http://www.etrafficpress.com).

#### Selection Criteria

Etraffic Press is looking for individuals who possess the following qualifications:

- Certificated teacher in one or more Canadian provinces or U.S. states
- Familiarity with current curriculum, pedagogy, and assessment practice in one or more of the subject areas and grade levels outlined in this call
- Recent experience in teaching in either a classroom or distributed learning environment
- Ability to write and/or review print and online learning content
- Ability to adopt a provincial perspective

#### Expressions of Interest

Individuals interested in working with the Etraffic Press publishing team should submit an *Expression of Interest* outlining the following:

- Your name and contact information (including email addresses)
- A brief (1 page) summary of relevant professional experience including the subject areas and grade levels that you have taught and jurisdictions in which you have taught
- Your availability to be part of an on-going author/reviewer team
- Names and contact information for two professional references

Individuals selected to work on Etraffic content development projects through this process will be included in a 'pool' of authors and reviewers that the company will call upon on an 'as needed' basis.

#### Remuneration

Remuneration will be based on competitive rates for this type of work as established by Etraffic Press.

#### Submission of Expression of Interest

This is an on-going call for *Expressions of Interest*. Applicants should submit their *Expression of Interest* via email to [hr@etrafficsolutions.com](mailto:hr@etrafficsolutions.com).

For additional information concerning this call, please contact:

Dr. Barry Carbol, K-12 Publisher  
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1-866-658-8238 (ext 34)